

TENNESSEE WASTE REDUCTION AND RECYCLING ACT (TWRRA)

CREATE AN ECONOMIC GROWTH FLYWHEEL

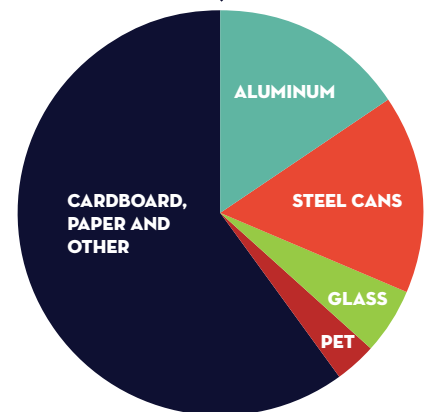
by establishing a Producer Responsibility Organization to implement strategies to increase recycling, keep packaging out of landfills, and create business demand for recycled materials.

STOP THE TRASHING OF TENNESSEE.

- Tennessee ranks 48th in recycling among all states.¹
- Tennessee loses \$162 million in recyclable packaging to landfills annually.²
- No Tennessean deserves a landfill in their backyard.

BUILD A SUSTAINABLE SOLUTION THAT BENEFITS BUSINESS AND EVERY TENNESSEAN.

- **Add 7,700 jobs for Tennesseans** (\$400M in annual wages).¹
- **Increase the packaging recycling rate by 355%**, representing an increase of **\$132M in value**.¹
- **Reduce litter** in neighborhoods, cities, parks, roadsides, storm drains, and waterways.
- **Provide incentives for businesses** to increase recyclable packaging and decrease packaging overall, energizing the Tennessee recycling industry.
- **Reduce emissions** by an additional 1.4 million MTCO₂e annually.¹
- **Fund recycling for all Tennesseans**, including apartments and rural homes.
- **ADD \$1.1 BILLION** in total annual benefits to the Tennessee economy.¹



¹ Source: Ball 50 States Recycling Report
² Source Packaging Recycling Rate with FFP.

